



U.S. DRY BEAN CONVENTION  
 RESORT AT SQUAW CREEK  
 LAKE TAHOE, CA • JULY 21 – 24, 2012

[www.squawcreek.com](http://www.squawcreek.com)

JULY 21-24- RESORT AT SQUAW CREEK - SQUAW VALLEY USA - LAKE TAHOE, CA

Sponsorship Opportunities

2012 Annual Convention

**UNDERWRITER—\$3,000**

- Full page ad in convention program
- Table top display Saturday through Tuesday
- Couple registration for convention
- Company name on convention materials
- Speaking opportunity (20 minutes)
- Special recognition poster
- Opportunity to include promotional item in attendee bag.
- Placement of Ad will be decided on a first in basis.

*Mail/Fax completed sponsor  
 reply form with payment  
 or  
 Register online at  
[www.usdbc.com](http://www.usdbc.com)*

**BLUE RIBBON—\$1,500**

- 1/2 page ad in convention program
- Table top display Saturday through Tuesday
- Company name on convention materials
- Speaking opportunity (15 minutes)
- Opportunity to include promotional item in attendee bag.

**RED RIBBON—\$750**

- 1/4 page ad in convention program
- Table top display Saturday through Tuesday
- Company name on convention materials
- Opportunity to include promotional item in attendee bag.

**WHITE RIBBON—\$350**

- Company name listed in convention program

**GOLF TOURNAMENT - \$150**

- Golf Hole Sponsorship - Company name listed on a sign posted at tee.

**PROGRAM ADVERTISING**

SPONSOR LEVEL	AD SPECIFICATIONS
Underwriter	Full page - 8" x 10 1/2"
Blue Ribbon	1/2 page - 8" x 5"
Red Ribbon	1/4 page - 3 3/4" x 5"

Please send your graphic advertisement as a digital file via Email, FTP or on Cdrom, DVD, zipdisk, Etc. Adobe Acrobat, Illustrator InDesign, Photoshop & Quark Xpress, are all acceptable file formats. Fonts & linked art MUST BE SUPPLIED (.tif/.bmp/.jpg/.eps). For best results, linked art should be 300 DPI minimum. Linked art less than 300 dpi will degrade the quality of your advertisement in the final printed booklet. Our preferred format for ad submission is an Acrobat PDF file created with either high quality print or press options. **Microsoft Word and Publisher documents Cannot be accepted.** If you have any questions about the above information please call (208)463-1289. Email files to [info@usdbc.com](mailto:info@usdbc.com). Deadline for ads is **March 31, 2012.**

FRANCIS GIUDICI CBSA California Bean Shippers Association Vice Chair - 2012	DAN LEACH MBSA Michigan Bean Shippers Association	DARRYL BERG NCBDA North Central Bean Dealers Association	DICK SIMPSON RMBDA Rocky Mountain Bean Dealers Association	CARTER WILSON WBDA Western Bean Dealers Association CHAIR - 2012
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For more information please contact Gloria Smith at (208)463-1289 or (877)486-2326— Email [info@usdbc.com](mailto:info@usdbc.com)