



U.S. DRY BEAN CONVENTION
KEYSTONE RESORT & CONFERENCE CENTER
KEYSTONE, COLORADO • JULY 25 – 28, 2009

www.usdbc.com

2009 Annual Convention

UNDERWRITER—\$3,000

- Full page ad in convention program
- Table top display Saturday through Tuesday
- Couple registration for convention
- Company name on convention materials
- Speaking opportunity (20 minutes)
- Special recognition poster
- Opportunity to include promotional item in attendee bag.
- Placement of Ad will be decided on a first in basis.

*Mail/Fax completed sponsor
 reply form with payment
 or
 Register online at
www.usdbc.com*

BLUE RIBBON—\$1,500

- 1/2 page ad in convention program
- Table top display Saturday through Tuesday
- Company name on convention materials
- Speaking opportunity (15 minutes)
- Opportunity to include promotional item in attendee bag.

RED RIBBON—\$750

- 1/4 page ad in convention program
- Table top display Saturday through Tuesday
- Company name on convention materials
- Opportunity to include promotional item in attendee bag.

WHITE RIBBON—\$350

- Company name listed in convention

GOLF TOURNAMENT - \$150

- Golf Hole Sponsorship - Company name listed on a sign posted at tee.

PROGRAM ADVERTISING

SPONSOR LEVEL

Underwriter
 Blue Ribbon
 Red Ribbon

AD SPECIFICATIONS

Full page - 8" x 10 1/2"
 1/2 page - 8" x 5"
 1/4 page - 3 3/4" x 5"

Please send your graphic advertisement as a digital file via Email, FTP or on Cdrom, DVD, zipdisk, Etc. Adobe Acrobat, Illustrator InDesign, Photoshop & Quark Xpress, are all acceptable file formats. Fonts & linked art **MUST BE SUPPLIED** (.tif/.bmp/.jpg/.eps). For best results, linked art should be 300 DPI minimum. Linked art less than 300 dpi will degrade the quality of your advertisement in the final printed booklet. Our preferred format for ad submission is an Acrobat PDF file created with either high quality print or press options. **Microsoft Word and Publisher documents Cannot be accepted.** If you have any questions about the above information please call (208)463-1289. Email files to info@usdbc.com. Deadline for ads is

FRANCIS GIUDICI
 CBSA
 California Bean
 Shippers Association

DAN LEACH
 MBSA
 Michigan Bean
 Shippers Association
 CHAIR - 2009

DARRYL BERG
 NCBDA
 North Central Bean
 Dealers Association

DICK SIMPSON
 RMBDA
 Rocky Mountain Bean
 Dealers Association
 Vice Chair - 2009

CARTER WILSON
 WBDA
 Western Bean
 Dealers Association

For more information please contact Gloria Smith at (208)463-1289 or (877)486-2326— Email

JULY 25-28 - KEYSTONE RESORT & CONFERENCE CENTER - KEYSTONE, CO.

Sponsorship Opportunities